ORDER

Orders Order / Rev: 105008 · Alt Order #: 06837953 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/11/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 08/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Name: Advertiser Obama for America Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Dill Dlan

Order Share

KSNV

Dill Flati				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	124	\$28,650.00	\$24,352.50

Share

30%

Revenue Codes:

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	124	\$28,650,00	\$24.352.50	0.00

\$28,650.00

\$24,352.50

0.00

124

Agency External ID:

Totals

Account Executives Account Executive Sales Office Sales Region Start Date / End Date Order % Amy McCreary Start Of Order - End Of Order 100%

Total

\$28,650.00

POLITICAL/AGY, PCAN, GEN

		4-01000.00			
Market	100%	\$95,500.00			
Competitive Share	Share	Total			
CABLE	0%	\$0.00			
KBLR	0%	\$0.00			
KFBT	0%	\$0.00			
KINC	0%	\$0.00			
KLAS	26%	\$24,830.00			
KLVX	0%	\$0.00			
KSNV-	0%	\$0.00			
KTNV	19%	\$18,145.00			
KTUD	1%	\$955.00			
KVVU	20%	\$19,100.00			
KVWB	0%	\$0.00			
LV1	0%	\$0.00			
UNKWN	4%	\$3,820.00			

_		Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
ŀ		KS N V NEWS	09/11/12		M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$360.00
	We	<u>Star</u> eek: 09/		End <u>Date</u> 09/16/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$90.00	Rating 0.00			-			

 Print Date:
 08/02/12 09:28:54
 Page 2 of 7

 Order / Rev:
 105008
 Advertiser:
 Obama for America

Alt Order#: 06837953 Product Desc: OBAMA FOR AMERICA KSNV

Flight Dates: 09/11/12 - 09/17/12 Estimate: 1536

The state of the s	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 09/11/12 0	9/14/12	M-F 5-6a WakeU	_	5-6a	-TWTF	:30	4	\$90,004	0.00 NM	4	\$360.00
NEWS		M-F 5-6a WakeU	p w/vvagners								
	nd Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/10/12 09 E 2 KSNV 09/17/12 0	0/16/12	-TWTF	4	\$90.00	0.00	-00		000.004			
L 2 NOW 00/1//12 0	10111112	M-F 5-6a WakeU		5-6a	M	:30	1	\$90.004	0.00 NM	1	\$90.00
NEWS	- d D-4-	1861	0 (457 1	Page 1							
	<u>nd Date</u> 9/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$90.00	<u>Rating</u> 0.00						
E 3 KSNV 09/11/12 0	9/14/12	M-F 6-7a WakeU	o w/WaqM	6-7a	-TWTF	:30	4	\$175.004	0.00 NM	4	\$700.00
NEWS		M-F 6-7a WakeU	p w/Wagners								·
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12	-TWTF	4	\$175.00	0.00						
E 4 KSNV 09/17/12 0	9/17/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a	M	:30	1	\$175.004	0.00 NM	1	\$175.00
NEWS		W T O-TA VVANCO	p www.agiicis								
	nd Date 1/23/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 5 KSNV 09/11/12 0		Today Show	CM	\$175.00 658a-9am	0.00 -TWTF	:30	4	\$200.004	0.00 NM	4	#800.00
		Today Show	VIII	3000 00111	•••	.50	7	Ψ200,004	U.UU INIVI	4	\$800,00
TODAY SHOW Start Date En	ıd Date	Weekdays	Spots/Week	Data	Dating						
	/16/12	-TWTF	4	<u>Rate</u> \$200.00	Rating 0.00						
E 6 KSNV 09/17/12 0	9/17/12	Today Show	СМ	658a-9am	M	:30	1	\$200.004	0.00 NM	1	\$200.00
TODAY SHOW		Today Show									
Start Date En	<u>id Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	/23/12	M	1	\$200.00	0.00						
E 7 KSNV 09/15/12 0	9/10/12	News 3 Sunrise S		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00
NEWS											
	<u>ld Date</u> /16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$125.00	Rating 0,00						
E 8 KSNV 09/15/12 0			CM	7a-9am	S-	:30	1	\$150,004	0.00 NM	1	\$150.00
SAT TODAY		Saturday Today						V 1. 2 2 1 2 2 1	0100 11111	•	Ψ100.00
2.7.27.	id Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/	/16/12	S-	1	\$150.00	0.00						
E 9 KSNV 09/16/12 0	9/16/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1	\$90.004	0.00 NM	1	\$90.00
NEWS		news 3 Summse S	OUNDAY								
	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/ E 10 KSNV 09/16/12 09	/16/12 9/16/12	S Sunday Today	1 CM	\$90.00 7a-8am	0.00 s	:30	4	\$4.E0.004	0.00 NA	ı	A 1 7 8 8 8
	0/10/12	Sunday Today	OIVI	7 a-0aiii	3	.30	1	\$150.004	0.00 NM	1	\$150.00
SUN TODAY <u>Start Date</u> En	id Date	Mookdaya	Cmata@Ml-	D-4-	Pa - No-						
	/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0,00						
E 11 KSNV 09/16/12 0	9/16/12	Meet the Press	CM	8a-9am	s	:30	1	\$1,300.004	0.00 NM	1	\$1,300.00
MEET THE PRESS		Meet the Press									
Start Date En	d Date	Weekdays	Spots/Week	Rate	Rating						
······································	/16/12	S	1	\$1,300.00	0.00						
E12 KSNV 09/16/12 09	⊎ /16/12	News 3 Today Wk News 3 Today	and CM	9a-930am	~S	:30	1	\$125.004	0.00 NM	1	\$125.00
NEWS											
	<u>id Date</u> /16/12	<u>Weekdays</u> S	Spots/Week	Rate \$125.00	Rating						
E 13 KSNV 09/16/12 09		·	CM	\$125.00 9:30a-10a	0.00	:30	1	\$135.004	0.00 NM	1	\$135.00
					J		•	↓.50.00 ⊤	0.00 MM	•	Ψ100.00

Print Date: 08/02/12 09:28:54

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Page 3 of 7

Order / Rev:

105008

Advertiser:

Obama for America

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Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/11/12 - 09/17/12

Estimate:

1536

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Chris Matthews 9: Chris Matthews S									
	MATHE\ ort Date	NS End Date	Weekdays	Spots/Week	Data	Dating				Ī		
<u>اده</u> /Week: 09		09/16/12	S	Spots/vveek 1	<u>Rate</u> \$135.00	Rating 0.00						
			M-F Today Show M-F Today Show		9-10a	-TWTF	:30	4	\$95.004	0.00 NM	4	\$380.00
	' SHOW ort Date	II End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	-TWTF	4	\$95.00	0.00	•					
E 15 KSNV			M-F Today Show M-F Today Show		9-10a	М	:30	1	\$95.004	0.00 NM	1	\$95.00
	' SHOW ort Date	II End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	M	1	\$95.00	0.00						
E 16 KSNV	09/11/1 SHOW		M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	~TWTF	:30	4	\$80.004	0.00 NM	4	\$320.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	-TWTF	4	\$80.00	0.00						
E17 KSNV	09/17/1	2 09/17/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	M	:30	1	\$80.004	0.00 NM	1	\$80.00
	' SHOW	III	roddy Am riodi									
<u>Sta</u> Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$80,00	Rating 0.00						
			Rachael Ray Rachael Ray	СМ	11am-12pm	-TWTF	:30	4	\$80.004	0.00 NM	4	\$320.00
RACHE	L RAY		radiiadi ray									
<u>Sta</u> Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$80.00	Rating 0.00						
E 19 KSNV	09/17/1		Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1	\$80.004	0.00 NM	1	\$80 .00
RACHE <u>Sta</u> Week: 09/	art Date	End Date 09/23/12	Weekdays M	Spots/Week	<u>Rate</u> \$80.00	Rating 0.00						
E 20 KSNV			Noon News	СМ	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
NEWS			Noon News									
<u>Sta</u> Week: 09	<u>rrt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$125.00	Rating 0.00						
E21 KSNV			Noon News Noon News	CM	12-1230pm	M	:30	1	\$125.004	0,00 NM	1	\$125.00
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$125.00	0.00						
E 22 KSNV AGEND		12 09/14/12	The Agenda 1230 The Agenda 1230		1230-1p	~TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	-TWTF	4	\$100.00	0.00			+100.001			
E 23 KSNV AGENE		12 09/17/12	The Agenda 1230 The Agenda 1230	•	1230-1p	M∺	:30	1	\$100.004	0.00 NM	1	\$100.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09. E 24 KSNV		09/23/12 12 09/14/12	M Days of our Lives	1 CM	\$100.00 1258p-2pm	0.00 -TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
	00/11/	05,17776	Days of our Lives		.zcop-zpili	14411	.50	7	ψ120.00 4	0.00 14191	7	ψ500.00
DAYS Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09.		09/16/12	-TWTF	<u> </u>	\$125.00	0,00						
E25 KSNV	09/17/	12 09/17/12		СМ	1258p-2pm	М	:30	1	\$125.004	0.00 NM	1	\$125.00

Print Date: 08/02/12 09:28:54 Page 4 of 7

KSNV

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Ln Ch	Start	End	Inventory Code Days of our Lives	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives									
DAYS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 09/		09/23/12	M	1	\$125.00	0.00						
E 26 KSNV	09/11/1	2 09/14/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF-~	:30	4	\$85.004	0.00 NM	4	\$340.00
DRS			Tile Doctors									
	rt Date	End Date	<u>Weekdays</u> ~TWTF~~	Spots/Week	Rate	Rating						
Week: 09/ E 27 KSNV		09/16/12	The Doctors	4 CM	\$85.00 2pm-3pm	0.00 M	:30	1	\$85.004	0.00 NM	1	\$85.00
			The Doctors						•			
DRS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	M	1	\$85.00	0.00						
E 28 KSNV	09/11/1	2 09/14/12		CM	3-4p	-T W ⊤F	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL			Dr Phil									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 29 KSNV		09/16/12	Pr. Phil	CM	\$150.00 3-4p	0.00 M	:30	1	\$150.004	0.00 NM	1	\$150.00
			Dr Phil	· · · ·	· .p	••	.00		ψ100.00 T	0.00 1111	•	φ100.00
PHIL Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	Менене	1	\$150.00	0.00						
E30 KSNV	09/11/	2 09/14/12	NEWS 3 at 4 (1 I	· •	4-5pm	~TWTF	:30	4	\$145.004	0.00 NM	4	\$580.00
NEWS			4PM NEWS (1 he	our)	(4:00 PM-4:3	0 РМ)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	-TWTF NEWS 3 at 4 (1	HOURICM	\$145.00 4-5pm	0.00 M	:30	1	\$145.004	0.00 NM	1	\$145.00
	00,1,,	12 00/1//12	4PM NEWS (1 ho	-	(4:00 PM-4:3		.00	•	φ1-10.00-1	0.00 14141	'	Ψ140.00
NEWS	art Date	End Date	Mookdove	Spots/Week	Doto	Dofina						
Week: 09		09/23/12	<u>Weekdays</u> M	<u>3pots/week</u>	<u>Rate</u> \$145.00	<u>Rating</u> 0.00						
E32 KSNV	09/11/	12 09/14/12	NEWS 3 at 4 (1	•	4-5pm	-TWTF	:30	4	\$175.004	0.00 NM	4	\$700.00
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09,		09/16/12	-TWTF NEWS 3 at 4 (1)	HOURNOM	\$175.00 4-5pm	0.00 M	:30	1	\$175.004	0.00 NM	1	¢175.00
LOO KONV	09/1//	12 09/1//12	4PM NEWS (1 h		(4:30 PM-5:0		.30	ı	\$175.004	U.UU INIVI	ı	\$175.00
NEWS		Earl Data	Mr Id	C	D-4-	Datin.						
<u>518</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M∽∽	Spots/Week 1	<u>Rate</u> \$175.00	<u>Rating</u> 0.00						
E34 KSNV	09/11/	12 09/14/12	M-F Early News	CM	5-630p	-TWTF	:30	4	\$250.004	0.00 NM	4	\$1,000.00
NEWS			M-F Early News									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 09		09/16/12	-TWTF M-F Early News	CM	\$250.00 5-630p	0.00 M	.20	- 4	¢350.00.4	0.00 NM		¢250.00
E 33 K3NV	08/1//	12 09/1//12	M-F Early News	CIVI	5-630p	v	:30	l	\$250.004	0.00 NM	1	\$250.00
NEWS		Fred Data	Manhaha	C4-04/I-	D-1-	D. C.						
<u>่ 5เล</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
			Sa-Su Early New		5pm-630pm	*	:30	1	\$150.004	0.00 NM	1	\$150.00
NEWS			Sa-Su Early New	/S								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	S-	1	*	0.00	.00		A450.00 :	0.00.15:		# 4=0.00
E37 KSNV	09/16/	14 09/16/12		СМ	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00

Print Date: 08/02/12 09:28:54 Page 5 of 7

KSNV

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Live in Prime News 3 in Prime **NEWS AFTER NFL** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S \$450.00 0.00 -TWTF--E38 KSNV 09/11/12 09/14/12 M-F Jeopardy СМ 630-7pm :30 \$230,004 0.00 NM 4 \$920.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 09/10/12 09/16/12 \$230.00 0.00 E 39 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M-----:30 \$230.004 0.00 NM 1 \$230.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date Weekdays Rating Rate Week: 09/17/12 09/23/12 \$230.00 0.00 E 40 KSNV 09/11/12 09/14/12 M-F Wheel CM 7-730pm -TWTF--:30 \$230.004 0.00 NM \$920.00 M-F Wheel of Fortune WHEEL Spots/Week Start Date End Date Weekdays Rate Rating -TWTF--Week: 09/10/12 09/16/12 \$230.00 0.00 E41 KSNV 09/17/12 09/17/12 M-F Wheel 7-730pm CM M-----:30 \$230.004 0.00 NM 1 \$230.00 M-F Wheel of Fortune WHEEL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$230.00 0.00 E 42 KSNV 09/11/12 09/14/12 Face to Face w/ RalstonCM 730-758pm -TWTF--:30 \$125,004 0.00 NM 4 \$500.00 Face to Face w/ J.Ralston FACE TO FACE Weekdays Start Date End Date Spots/Week Rate Rating 09/16/12 -TWTF--Week: 09/10/12 \$125.00 0.00 E 43 KSNV 09/17/12 09/17/12 Face to Face w/ RalstonCM 730-758pm M-----:30 \$125.004 0.00 NM 1 \$125.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M-----\$125.00 0.00 E 44 KSNV 09/15/12 09/15/12 Wknd Jeopardy CM 630-7pm ----s-:30 \$150.004 0.00 NM 1 \$150.00 SAT/Jeopardy **JEOPARDY** End Date <u>Weekdays</u> Start Date Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----5-\$150.00 0.00 E 45 KSNV 09/15/12 09/15/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 \$150,004 0.00 NM 1 \$150.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> 09/16/12 ----S-Week: 09/10/12 \$150.00 0.00 E 46 KSNV 09/15/12 09/15/12 Vegas Inc. 6:30-8pm :30 \$100.004 0.00 NM CM ----S-1 \$100,00 Vegas Inc. VEGAS INC Start Date End Date **Weekdays** Spots/Week Rate Rating 09/16/12 -----5-Week: 09/10/12 \$100.00 0.00 E 47 KSNV 09/17/12 09/17/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$1,100,004 0.00 NM \$1,100,00 Monday Prime 8-10pm THE VOICE Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 \$1,100.00 0.00 E 48 KSNV 09/11/12 09/11/12 CM Tues PR 8-10p 8-10pm -T----:30 1 \$1,100,004 0.00 NM \$1,100.00 Tuesday Prime 8-10pm AGT Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 09/10/12 09/16/12 -T----\$1,100.00 0.00 E49 KSNV 09/11/12 09/11/12 10-11pm CM -T----:30 \$900.004 0.00 NM 1 \$900.00

Print Date: 08/02/12 09:28:54 Page 6 of 7

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Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Tues PR 10-11p Tuesday Prime 10-11pm PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -T----\$900.00 0.00 E 50 KSNV 09/12/12 09/12/12 Wed PR 8-10p CM 8-10pm --W----:30 1 \$1,300,004 0.00 NM \$1,300.00 Wednesday Prime 8-10pm AGT Rating Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 --W----0.00 \$1,300.00 E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pm ----F--:30 \$500.004 0.00 NM \$500.00 Friday Prime 8-9pm DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ~---F--\$500.00 0.00 E 52 KSNV 09/15/12 09/15/12 :30 \$400.004 0.00 NM Sat PR 9-10p CM 9-10pm ----5-\$400.00 1 Saturday Prime 9-10pm NBC PRIME Spots/Week Start Date **End Date** Weekdays Rate Rating -----Week: 09/10/12 09/16/12 \$400.00 0.00 E 53 KSNV 09/15/12 09/15/12 Sat PR 10-11p CM 10-11pm ---~S~ :30 \$500.004 0.00 NM 1 \$500.00 Saturday Prime 10-11pm **NBC PRIME** End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 ----5-\$500.00 0.00 :30 0.00 NM E54 KSNV 09/16/12 09/16/12 NFL Pre-Game / FNA CM 1p-530pm ----s \$600.004 \$600.00 NFL Pre-Game **FNIA** Rating Start Date End Date Weekdays Spots/Week Rate 09/16/12 0.00 Week: 09/10/12 \$600.00 0.00 NM E 55 KSNV 09/16/12 09/16/12 NFL Football 1P-9PM :30 1 \$4,000.004 CM -----5 \$4,000.00 NFL Football SUN NIGHT FTBL End Date Start Date Weekdays Spots/Week Rate Rating ----S Week: 09/10/12 09/16/12 1 \$4,000.00 0.00 E 56 KSNV 09/11/12 09/14/12 M-F News 3 at Eleven CM \$255.004 11pm-1135pm -TWTF--:30 0.00 NM \$1,020.00 M-F News 3 at Eleven **NEWS** End Date Weekdays Spots/Week Rating Start Date Rate -TWTF--Week: 09/10/12 09/16/12 \$255.00 0.00 E 57 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven CM M----:30 \$255.004 0.00 NM 11pm-1135pm \$255.00 M-F News 3 at Eleven **NEWS** Weekdays Spots/Week Rating Start Date End Date Rate Week: 09/17/12 09/23/12 M----\$255.00 0.00 \$225.004 0.00 NM \$225.00 E 58 KSNV 09/15/12 09/15/12 Sa-Su News 3 at ElevenCM 11pm-1135pm .30 1 ----S-Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating ----s-Week: 09/10/12 09/16/12 \$225.00 0.00 E 59 KSNV 09/16/12 09/16/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$225.004 0.00 NM \$225.00 Sa-Su News 3 at Eleven **NEWS** Weekdays Start Date End Date Spots/Week Rating Rate Week: 09/10/12 09/16/12 \$225.00 E60 KSNV 09/11/12 09/14/12 The Tonight Show CM 1135p-1237a :30 \$110.004 0.00 NM \$440.00 ~TWTF~~ Tonight Show LENO Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating -TWTF--09/16/12 \$110.00 0.00 Week: 09/10/12 E 61 KSNV 09/17/12 09/17/12 \$110.004 0.00 NM 1135p-1237a M-----:30 \$110.00

Print Date: 08/02/12 09:28:55 Page 7 of 7

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/11/12 - 09/17/12

Estimate:

1536

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time I	Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			The Tonight Show										
LENO			Tonight Show										
	et Doin	Fred Data	Maskdaya C	noto BAlonic	Doto	Doting	1				1		
<u>اعد</u> /Week: 09	rt Date	End Date 09/23/12	Weekdays S	pots/Week	<u>Rate</u> \$110.00	Rating 0.00							
								.00		#40.00.4	0.00 NB4		\$400.00
E62 KSNV	09/11/1	2 09/14/12	Late Night w/Fallon	CM	1237a-136a	am –	TWTF	:30	4	\$40.004	0.00 NM	4	\$160.00
FALLO	NI .		Late Night w/Fallon								i i		
	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating	ı						
Week: 09/		09/16/12	-TWTF	4	\$40.00	0.00	•						
E 63 KSNV		2 09/17/12	Late Night w/Fallon	CM	1237a-136a			:30	1	\$40.004	0.00 NM	1	\$40.00
200 1011	00/1//	12. 00/1//12	Late Night w/Fallon		12074 1000	AIII 11		.00		Ψ10.001	0.00 1111	•	Ψ10.00
FALLO	N												
<u>Sta</u>	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating	l						
Week: 09/	/17/12	09/23/12	M	1	\$40.00	0.0	0				l l		
E 64 KSNV	09/15/1	12 09/15/12	Saturday Night Live	СМ	1130pm-1:0	02am -	S-	:30	1	\$400.004	0.00 NM	1	\$400.00
			Saturday Night Live	•									
SNL													
<u>Sta</u>	art Date	End Date	<u>Weekdays</u> S	pots/Week	<u>Rate</u>	Rating	l						
Week: 09/	/10/12	09/16/12	S-	1	\$400.00	0.0	0						
									•		Totals	124	\$28,650.00